

Information for the label

Company Name: Kiss Candy

Slogan: Keep it Sweet & Simple

Product name: Karameller med havsalt (means Toffee with seasalt)

Brand name/ name on the wrapping: Cipi

Potential brand slogan (what is Cipi short for ...)

Cool karameller der (Cool toffees which)

Ikke klister i tænderne (do not stick to your teeth)

Pjattet gode og (ridiculously good)

Imponerende (Impressive)